



Comprehensive Data Analysis of Infections in US Hospitals for Sales Prospecting

Harness your prospects' infection related data in our comprehensive data visualization platform to help them make informed decisions that lower infection rates and increase their bottom line. Through HALvia's consolidated, visual intelligence, take a look at each hospital's reimbursement penalty risks, infection rates, and trends. The HALvia family of products captures and integrates infection data from Centers for Medicare and Medicaid Services (CMS) and creates a visual infection prevention Dashboard with all CMS infection data in one place.

“targeted analysis of all hospitals in a visual-based platform”

New views and modeling of the data in a single tool provides insight you won't find from CMS downloads. Use the ROI tool to identify potential savings from reducing each specific type of infection. Can your disinfection product or platform outperform currently used products? Sit down with your prospects and dynamically explore “what if” scenarios using each facility's actual data.

By visually analyzing the entire infection prevention government required information with HALvia, infection prevention business development has never been easier.

“use ROI tools and your prospects' own data to show potential savings for their infection prevention investments”

Value-based Purchasing

SIRs HCAHPS Inspections HAC Score

Environmental Services

Training Purchases

Facilities/Space

Facilities Bed Turnaround Discharges DOPC Days

ROI

Target Reductions

25%

C.Diff - 25%

18 Avoided

HAC Predictor

Domain 2	#Cases	HAC	#Avoided	#Cases	HAC
c.Diff	74	0.7521	18 Avoided	56	0.2970

HAI Reduction Cost Savings

	Q1	Q2	Q3	Q4	Total
c.Diff	41,310	82,620	123,930	165,240	\$413,100

With HALvia, click on any tile for a detailed breakdown and visualization of the data. Turn that data into action with color-coded alerts based on your prospects' parameters. A key HALvia feature lets you perform an ROI analysis based on improving each specific infection rate.

Opportunity Search and Analysis

Easily Select Your Prospects

Use configurable multi-dimensional charting of hospital data to select facilities that may be opportunities for your solutions. Select via drill-down tree or geomapping features.



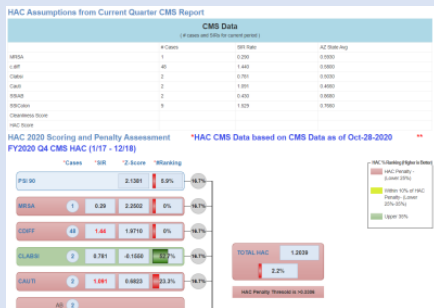
Model Prospect ROI with your Products

Once selected, review detailed infection history or perform cost analysis modeling to help build an ROI for your solutions.



Create ROI Collateral

Generate reports for dissemination to your prospects showing the ROI they may gain if using your solutions.



Map Sales Calls

Plan out sales visits with the GeoMap modeler.



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